

DigiGift

The pleasure of giving

WhitePaper

Version 1.92

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▶ Introduction

DigiGift is a market-place platform (dApps) allowing the digitisation of all services and activities that can be offered in the form of vouchers or gift boxes.

▶ Preface

Gifts, like technology, evolve and reinvent themselves over time. Today, the trend is to buy boxes or gift vouchers online with the option to send them directly to the person of one's choice.

However, the impersonal aspect of a box with a message on the front page is, for us, contrary to the personal investment and the pleasure of giving. The same applies to the obligation for the recipient to use a service.

If necessary, the box can be exchanged. Just like an extension, exchanging requires patience and is not done against its fiduciary value. In addition, the time limit often leads to the boxes being forgotten and eventually lost. On the issuer's side, the fate of a box is less important because it has already been paid for.

Find out why our proposal is a game changer, how we are innovating in a continuously growing market and why blockchain technology will help restore trust and change a centralized economic system.

▶ Vision

To develop a new ethical economy focused on traders and consumers and to position ourselves as a true Game Changer in the tourism and services market.



► The markets

+ 100 billions

The global gift card market is worth more than €100 billion in annual issue value, with Europe accounting for about a third of this, as well as the Americas and Asia. Growth has accelerated in recent years thanks to the dematerialisation of gift cards.

+ 250 million CAD

The gift box market in France represents more than 250 million euros of annual turnover and more than 1 million gift boxes sold.

9 trillion

Tourism takes shape at the crossroads of several sectors of activity such as accommodation, catering, transport, leisure, well-being and more.



► Problem and solution

The gift voucher market is global and successful. However, it is a mature market with little innovation. Despite this, gift vouchers remain the preferred solution for people who want to give pleasure and avoid giving a gift that does not please.

However, vouchers and gift boxes in paper or physical format have disadvantages for the different actors involved in these value transactions:

Service providers	
Without Blockchain	With Blockchain
Collection after consumption (15-30 days)	Immediate collection
High fees (30%)	Low (10%) and degressive fees
Possible unequal treatment of the consumer	Democratic governance system
Isolated sales channel	New sales channel to develop and digitally enhance products with innovative features
Slow processing time	Speed of issuance of the offer
No reward for use	Accès à des services financiers DeFi



Issuing companies	
Without Blockchain	With Blockchain
Services with a high environmental impact (excessive use of paper and plastic)	Significantly reduced environmental impact through consensus based Proof of Stake (low carbon footprint)
Centralization = monopoly (new competitors offensively taken over)	Security, decentralisation and scalability Secure marketplace open to all after certification (KYC, AML, KYB)
Lack of innovation	New Game changer

Users	
Without Blockchain	With Blockchain
Validity of vouchers	Single value voucher identifiable by ID number
Slowness of the purchasing process	Fast and secure purchase with a crypto currency
Non-owner of the value of the product	Value stored and secured by a Vault
Often different delivery and frustrating experience	Quality assurance of the services offered through an unchanging, time-stamped offer
Impersonal	Full personalisation of gifts (Planned date, unique artist packaging, sending photos, videos, voice messages)



► The DigiGift platform

DigiGift is a market-place platform that enables the digitisation of all services and activities that can be offered in the form of vouchers or gift boxes.

This platform or Marketplace should allow service providers to issue their offers whether in the field of accommodation, catering, sports activities or other.

We provide a new generation solution via blockchain technology. An economic revolution for providers and a new way to personalise the pleasure of offering for users.

We develop a website and an application compatible with IOS, ANDROID which is simple and functional to use. Our content and our offers are intended for the general public to democratize in a sense the use of active cryptos.





Products and tools

NFT

Often represented in artistic form far from their real technical potential, NFTs are now a major part of the ecosystem and a revolution for many sectors.

Unique objects running on a blockchain and represented by a TokenID, an NFT or non-fungible token is simply a cryptographically secured link. The paths defined by the URLs thus provide access to different metadata that can be static or dynamic.

In our case, this metadata constitutes digital elements such as multimedia files, legal files, services or even tokenised financial assets giving a real property on elements represented by a real value.

DigiCoupon

**Gift card (NFT)
defined by a
simple benefit or
value**

DigiBox

**Customisable
service package
(NFT), defined by
one or more
services**

DigiWallet

**Non-custodial
wallet allowing
users to manage
their assets**

DigiAccount

**Pro platform for
service providers for
quick and easy
management of offers
and assets owned**

iOS and Android mobile application + website

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▶ Technology

Short-term solution:

To enable us to deploy a first version of the DigiGift dApps we chose to go with the Polygon network.

Polygon's proposal allows us to have great flexibility in building our dApps, but also to benefit from the advantages of the ecosystem.

The network currently has 1.3M registered transactions, 130M unique wallets and around 2.7M monthly active users. The Polygon Proof of Stake solution is a quick and easy way to launch a dApp on a secure blockchain.

Polygon is one of the major players in the crypto-sphere, providing solutions for scaling Ethereum, while innovating on new Web3 propositions. Polygon stands out from Ethereum by offering much higher performance. Indeed, it has transaction costs that are on average 10,000 times lower than on Ethereum.

This solution seems to be the most adapted to give us the possibility to deploy the DigiGift innovation in the best conditions.

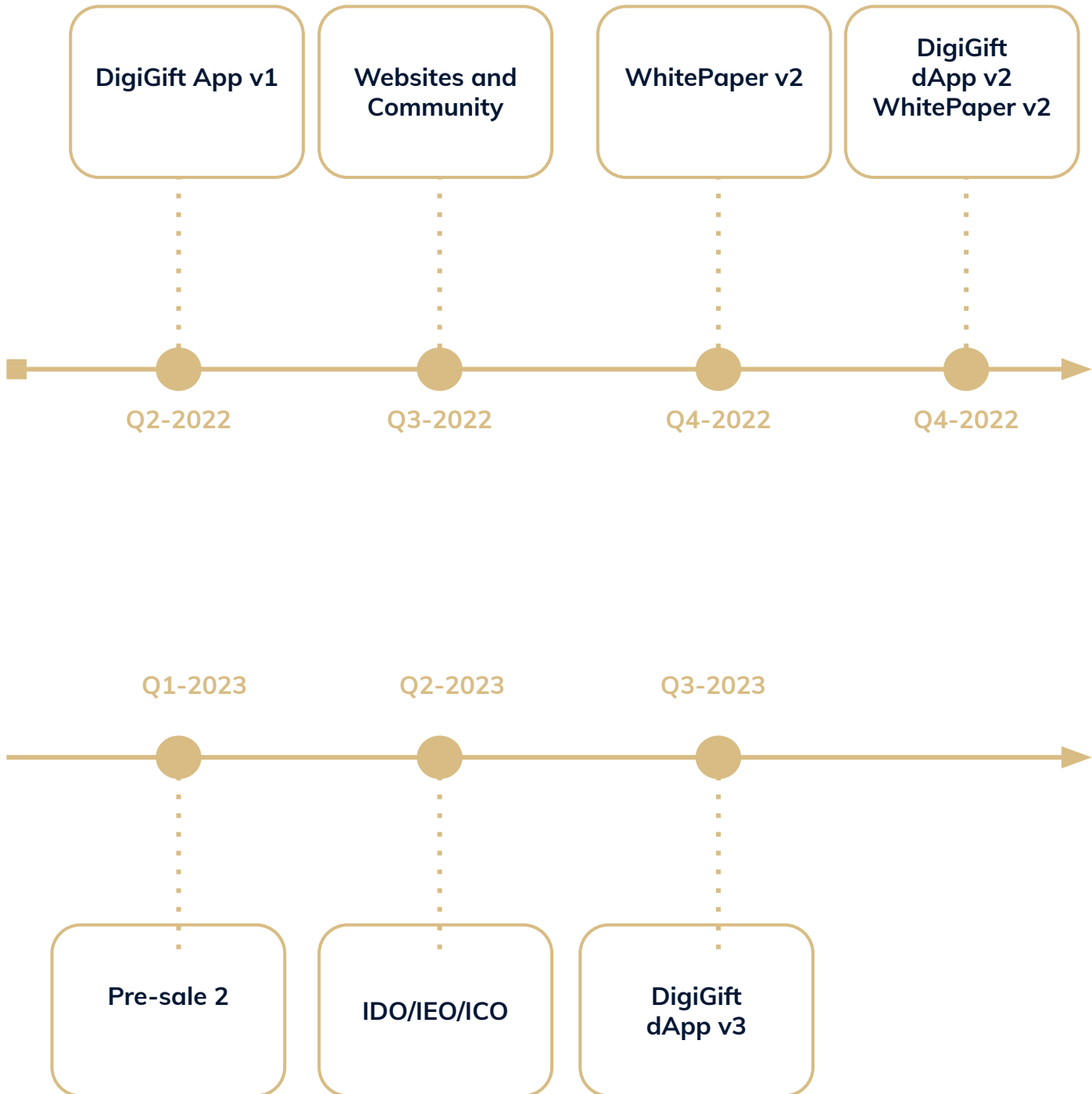
Medium/long term solution:

We are looking at the possibility of building a sovereign blockchain and thus enabling us in the future to achieve our goals of developing a specialised ecosystem around the DigiGift brand.

You will find the whole architecture part and every aspect of the construction of our dApps in the WhitePaper V2.



▶ Roadmap





► Operational Team



**Géraldine
Varone**

Finance
Expert



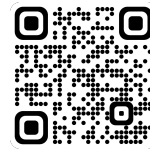
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Technical
Expert



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► Risk

The purpose of this White Paper is to provide potential purchasers with information about the Company's plan to enable potential purchasers to make their own decision as to whether or not they wish to proceed with the purchase of DIGIT tokens.

The White Paper is not intended to be an offer to sell or a solicitation of an offer to buy any securities or other financial instruments. The DIGIT Token Offer has not been registered, qualified or approved under any securities, futures, financial instruments and capital markets, or exchange control laws, regulations or orders of any jurisdiction.

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Potential buyers should only buy DIGIT tokens if they can afford a complete loss. Unless potential buyers are fully able to understand and accept the nature and potential risks inherent in the purchase of DIGIT tokens. Prospective purchasers should conduct independent investigations and analyses regarding the DigiGift Company and the DIGIT token and any other market and economic factors they deem appropriate to fully evaluate the merits and risks of their purchase.

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